



Concept :	A coffee chain
Territory :	Nation Wide
Training Provided :	1 week at office address and 1.5 month at franchise
Marketing Support :	Regional marketing support cross selling
Agreement Term :	9 Years
Number Of Units :	2
Units Outside Country :	No
Investment Required :	9-12 lacs (Approx as per Area)
Business Established :	2009
Franchising Commenced :	2009 first day of the operations
Qualifications Required :	Good Business acumen. And looking to do some big and different in life

About Youth Café

Youth Cafe is a lifestyle café chain by Youth Group that works on franchise model. Welcome to Youth Cafe, the happening and best "Chill" spot in Delhi... Stop by for the best coffee in the region. Music, fresh brewing and fun activities are always something happening at the Youth Cafe. The only Coffee house in Delhi to provide best assorted coffees, teas and platters at prices suiting all. We're not just a Coffee House with good tasting coffee, Youth Café is a coffee house with good energy, clean setting, free wireless, large seating, always something happening and community supporting.

As a budding chain of coffee houses, Youth Café has earned a great reputation of being the hottest and happening place in town. It also offers special packages for birthday parties, get-togethers and secluded candle light dinners. Being a modern meeting place, where people come in more for the unique experience, Youth Café not only satiates the taste buds but also satisfies the social and intellectual needs of a person.

Youth Cafe brings the coffee culture to you in a unique way. Need for a relaxed and happening hangout is always felt by the young people especially the emerging youth in India. Their demand is clearly visible and we are here to fill it and how!

We have embarked a dynamic journey to become India's leading coffee chain that has a distinct brand identity. At Youth Café, we not just serve coffee... What else then? Step in to enjoy the difference.